

DENISS JACENKO

Performance-Driven Engineering and Product Leader

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SELECTED EXPERIENCE

Startup Engineering Consultant - NOTABLE CONTRIBUTIONS | 2020 - PRESENT

Assisted startups in developing/launching MVPs and new products, leveraging extensive experience in engineering, product strategy, and team leadership:

- **Head of Engineering (Meridian AI)** - Scaled engineering team from 1 to 8, directed React/Python/Azure architecture and AI/RAG strategy, established processes leading to timely product releases, shipped company's first MVP.
- **Senior Software Engineer (Loop Returns)** - Led development of React Native POS app for in-store returns with Scrum, resolved PHP/Vue/SQL/UI platform issues, created CI/CD release procedures, and conducted incident response.
- **Senior Frontend Engineer (Out Of Office Inc)** - Led React/Elixir development on Product Hunt-featured AI Trip Creator, contributed to all aspects of the React Native/GraphQL app, drove growth initiatives with business teams.
- **Lead Web Development Instructor (Ironhack)** - Mentored software engineers on full-stack development in HTML/CSS/JavaScript, React.js, Node.js, NoSQL, Jest, more, guided best-of-cohort winning project.

Founder, Full-Stack Developer, Designer - 2GET.CO | 2017 - 2022

Designed and built an iOS/Android retail wishlist app, database, website, and REST API with React Native, Redux, Node, GCP, Figma, and more, automated affiliate sales, drawing 2k+ users and winning Meta/Facebook's F8 scholarship.

Senior Software Developer - JOBSINLOGISTICS.COM | 2016 - 2020

Led web product initiatives across six brands, created RWD UI framework, shipped company's first REST API and reports dashboard, automated marketing and admin tasks with custom tools, launched new job board, mentored junior developers, and created a landing page framework that lowered CPL and CAC by 10x.

Frontend Developer - TRACFONE (ACQUIRED BY VERIZON) | 2015 - 2016

Designed, developed, integrated, and debugged Java/JavaScript web apps for the company's eight mobile brands in an agile environment. Participated in cross-departmental planning, prototyping, knowledge-sharing, and incident response sessions. Mentored developers on best practices. Proposed company's first SPA-based app paradigm which got adopted company-wide via Angular.

Software Developer Intern - CREW MIAMI (CREA7E INC) | 2013 - 2015

Designed and developed real-estate industry websites from wireframes using HTML/CSS/JS, PHP, and Wordpress. Implemented the company's proprietary web software for connecting customers to the MLS property database. Engaged in feature/design negotiations and sales with clients.

Technical Specialist - APPLE INC | 2013 - 2015

Managed teams, curated technical/business solutions for thousands of users, optimized operations, fixed hardware/software issues, trained junior specialists.

EDUCATION

B.S. in Information Technology
FOCUS: Software Development, Economics, Unix Administration

FLORIDA INT'L UNIVERSITY - 2014

- Won state 3D competition
- Built Objective-C iOS app
- Tutored K-12 in Math/Science
- Full-ride w/ Summa Cum Laude

SKILLS

Code: HTML/CSS/JavaScript, React/React Native, SOC 2, Redux, SASS, Node, Express, Angular, NextJS, SQL/NoSQL, TypeScript, JSON/XML, AWS/GCP/Azure, Tailwind, Apollo GraphQL, GenAI, LangChain, Vite/Webpack, Git, Yarn/NPM, CI/CD, Three.js, REST API, Docker, ES6, jQuery, WCAG, Jest, Bootstrap, Agile/Scrum

Software: Figma, Slack, Github, Adobe CC, Xcode, Jira/Trello, Shopify, Notion, Looker, Datadog, Office, Clickfunnels/HL, Amplitude, LaunchDarkly, Salesforce, more

Interests: product strategy, UI/UX, content, design, GTM, CRO, AI/ML, direct response marketing, Web3, coaching, automation, psychology, cross-functional stakeholder management, finance, 3D/VR/XR, growth, creative production, sales, organizational systems, PM, culture/vision/leadership, hiring, customer success, team building

Fluent in English and Russian.
Conversational in Spanish.